

Effective training is key to employee growth. Providing that can be difficult in this hybrid work environment, especially when training is delivered in-person and across a robust tech stack. Mindmarker empowers you to create a seamless learning experience with dynamic microlearning programs optimized for engagement and training that sticks.

Mindmarker + LMS: Supercharge your training program and see greater employee engagement, satisfaction, and retention. We transform your training content into interactive microlearning programs delivered in the flow of work to make training more relevant and less disruptive. For the first time, get a full 360° picture of your training with actionable intelligence through our powerful analytics dashboard.

**Skills Training:** Measure the application of skills via scenario-based learning reinforcement.

**Product Training:** Deliver, reinforce, and measure product knowledge and drive behavior change with one tool.

**Leadership Training:** Get valuable real-time feedback from your leaders that enables them to react to what's happening with their teams. Ramp new managers faster and strengthen your bench of future leaders.





Mindmarker + HRMS: Your HRMS is your source of truth for all things employee-related. We help you take your training to the next level and gain efficiency, collect valuable information, and identify roadblocks. Harness analytics and reporting to take action to support your employees when and where they need it most.

**Onboarding:** Accelerate onboarding to ensure an employee's first 90 days are the best experience possible with easily consumable content.

Compliance Training: Mitigate risk with confident employees by turning difficult, required training into bite-sized microlearning. Use our robust analytics suite to monitor completion status and prove business impact.

**Pulse Check:** Gather information about your employees' views on various topics and put it to work to continuously improve your employee experience.

**Mindmarker + Human:** Even with the best tech stack in the game, nothing can replace personal interactions in the workplace. Training provided efficiently means greater insight for your managers and more time to focus on the one-to-one interactions that matter most.

**Culture:** Ensure the foundational elements of your company culture—mission, vision, values—are infused into every aspect of the employee lifecycle.

**Performance Management:** Eliminate performance issues before they arise by identifying skill gaps and developing individualized training.

**Professional Development:** Develop and promote the next generation of leaders using skill-specific learning objectives. Analyze the results to monitor learner progress and address obstacles as they emerge.

