

**mindmarker x**  
the leader in training reinforcement



[WWW.MINDMARKER.COM](http://WWW.MINDMARKER.COM)



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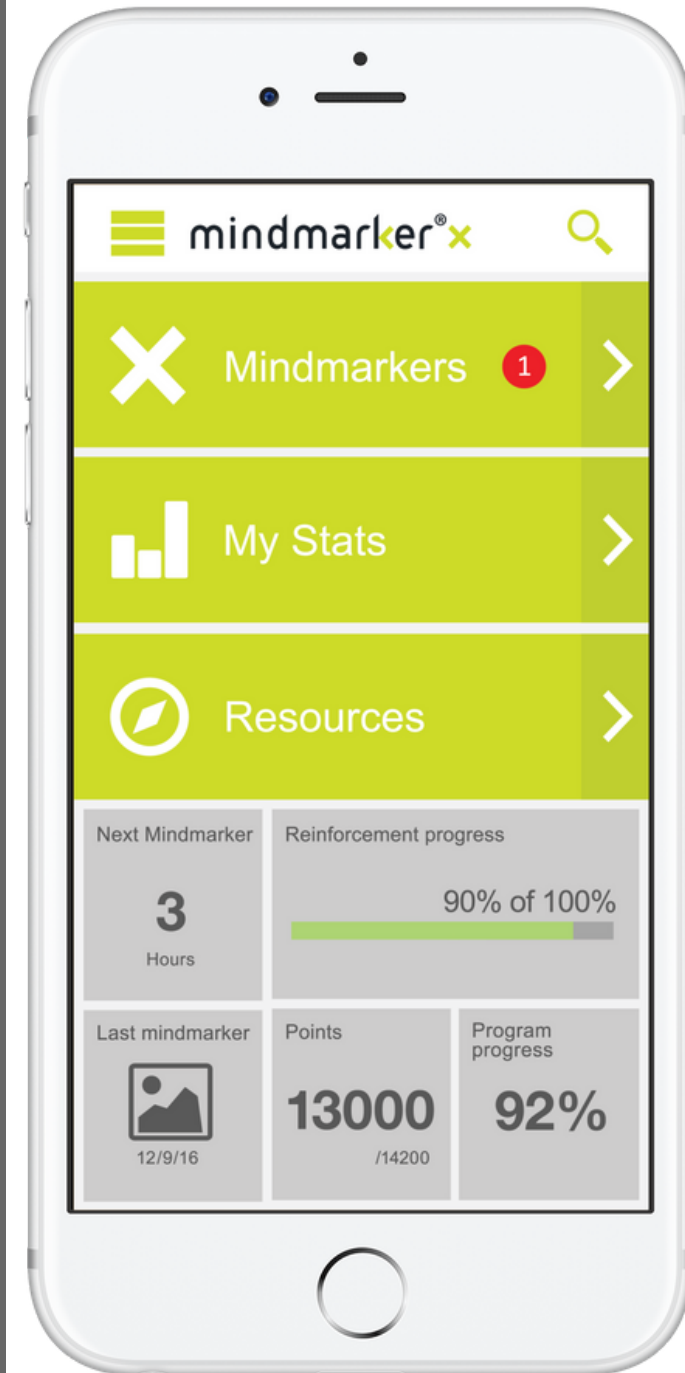


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“

*Mindmarker has provided an effective way to reinforce the learning from our sessions while at the same time providing a much needed way of measuring the effectiveness of what we teach, filling a much needed gap in the work we do with our clients.*

”





Our mission is to help  
bridge the gap between  
training and business impact.  
  
For training to have the most  
impact it must be reinforced.



## INCREASE RETENTION

### DESIGN

Take your existing training materials and objectives to design your Mindmarker Training Reinforcement program.

### EXECUTE

The Mindmarker cloud-based system will send your reinforcement content to learners in the months following training.

## CHANGE BEHAVIORS

- ✓ **CLOUD-BASED WEB & MOBILE APPS**
- ✓ **USED IN OVER 100 COUNTRIES**
- ✓ **HIGHEST LEVEL SECURITY**
- ✓ **CUSTOMIZED BRANDING**

## MEASURE RESULTS

### APPLY

Each reinforcement message is expertly crafted to increase knowledge retention and drive lasting behavior change.

### ANALYZE

Real-time data provides valuable insights that can be used to improve your training strategies and program effectiveness.